



CTIP
CENTER FOR TRAUMA
INFORMED PRACTICES



YOUTH, PROFESSIONAL, & COMMUNITY

ENGAGEMENT ON THE IMPACTS OF SOCIAL MEDIA

- Professionals: "Understanding The" Psycho-Dynamics of Social Media for Children and Youth
- Parents/Caregivers: "Not So Different After All" - Rethinking Social Media for a better understanding of our children and youth
- Youth Presentation: "Staying True To Yourself" Through Social Media
- Specialized Presentations and Motivational Speaking





PRESENTATION DESCRIPTIONS

The Psycho-Dynamics of Social Media: 90 Minutes

This presentation assists professionals to better understand and intervene around the mental, emotional, and behavioural influences of Social Media on our children and youth. In this presentation professionals will gain a better understanding of Social Media from our youths' perspective to ultimately gain better insight into how we can support them in the midst of Social Media challenges including the interaction between their real worlds and online worlds. Professionals will gain insight into apps that youth are using as well as the effects of how Social Media can change the way youth perceive themselves and the world around them.

We're Not So Different After All: 60 Minutes

This presentation is developed for parents and caregivers to help give them a better understanding of how kids use and perceive Social Media. In this presentation parents and caregivers will gain insight into apps that youth are using that adults may not be aware of as well as some of the ways Social Media can change the way youth perceive themselves and the world around them. It will also highlight that the differences in the human experience between youth and their parents/caregivers is not as great as what many believe. The wants and needs of children and their parents/caregivers (when they were children) have not changed. It is the adult perspective and thoughtful strategies that need to change in order to strengthen connections with those lost in their handheld devices.

Staying True To Yourself Through Social Media: 60 Minutes

This presentation is developed to motivate and inspire youth to stay true to themselves and remind them that, oftentimes, Social Media is not always as it seems. Throughout this presentation youth will gain insight into ways to stay safe online, understanding how algorithms may affect our values and thought processes, as well as reminding our youth that they have voices worth hearing while empowering them to be reminded that they do have control over how they use Social Media platforms. A foundational lived experience case of bullying and other short case examples are used to motivate students into reflection and promote action for change.

MADISON CAMERON

Youth Specialist



Madison was born and raised in Lethbridge, Alberta. She is the Youth Specialist at the Center for Trauma Informed Practices as well as the Assistant Men's Basketball Coach at the University of Lethbridge. She is a former university athlete who spent her college basketball career playing in Michigan and Georgia. Madison has experience as an Educational Assistant, Crisis Intervention Worker, Community Support Leader, and has also spent time collaborating with youth organizations across Western Canada and the United States.

Madison has developed a series of comprehensive presentations for professionals, parents, and caregivers focused on the mental, emotional, and behavioural aspects that youth are facing due to the impact of Social Media use. This work was inspired by Madison's personal exposure to Social Media growing up as well as the many experiences she has had supporting children and youth as they face their own difficulties through Social Media engagement. Madison also offers youth presentations with a message of "Staying True to Yourself" in the midst of Social Media Influences.

CONTACT INFO



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